

THE EBONY CACTUS magazine

Vol. 2. No. 4

March 6, 2003

A New Perspective on Business

The House on the Hill

Celebrating

African American

Achievement

Dunn's Way Bed and Breakfast

Tucson Arizona

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Making it Happen!

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Published twice monthly, The Ebony Cactus is a new concept internet magazine that is sent directly to the reader. Created in PDF format, the magazine can be viewed equally well by both Macintosh and P.C. users. Hard copies made by the reader retain the exact format as seen on the screen. Past issues are archived at www.TheEbonyCactus.com.

Who reads The Ebony Cactus?

- Currently, the per -issue readership is about 20,000. The following is a partial listing of where The Ebony Cactus is read: Motorola, Intel, Aztec Engineering, Evans and Kuhns, First Institutional Baptist Church, Southminster Presbyterian Church, Arizona State University, The Thunderbird Graduate School of International Management, Arizona State University West, Maricopa County Community Colleges, University of Arizona, University of California Davis, Palomar College (San Diego), Los Angeles Unified School District, Berkeley County South Carolina School District, Medical University of South Carolina, The J. Paul Getty Trust, University of Phoenix, Flagler Hospital (Florida), San Francisco State University, Nokia, City of Phoenix, Arizona State Government offices, Roosevelt School District, South Western Bell(TX), BellSouth (Atlanta,GA), NTL.com (UK)/ Arizona, California, Nevada, Minnesota, South Carolina, Texas, Florida, Louisiana, Georgia, Tennessee, Kansas, Oklahoma, Washington State, Washington DC, Maryland, Virginia, South Carolina Japan, Belgium, United Kingdom, Japan and South Africa.
- 99% use computers
- 99% use the internet
- 58% have family incomes exceeding 50K (www.census.gov)
- 35% have family incomes exceeding 75K (www.census.gov)
- 42% hold a bachelors degree or greater (www.census.gov)

Who is Profiled in The Ebony Cactus?

The Ebony Cactus magazine presents in-depth interviews with a wide variety of successful businesses. We seek to look beyond the superficial to see how they work and why they succeed. Non-Profit organizations such as Kappa Alpha Psi Fraternity, Planned Parenthood and First Institutional Baptist Church with strong business backgrounds and programs of interest to the African American Community have also been profiled. In addition, we utilize a cadre of professionals to present detailed lectures on business management. **Finally, the Ebony Cactus seeks to provide you information on new business opportunities before they come over the horizon.**

The Ebony Cactus magazine's definition of business includes individuals who sell their services for a fee. In other words, any one who earns a living, is in business. This unique perspective allows The Ebony Cactus to provide additional insights on individual success, for example the spotlight on Ricky Colter in the January 1st issue.

Expanding concept of individual success, The Ebony Cactus also presents the Success 101 seminar series. In success 101, notable achievers discuss their personal "keys to success." This conversation between the writer and the reader explores those nuances of experience that are often lost, but are now recorded here for posterity.

Should I advertise in The Ebony Cactus magazine?

Yes, you should. Your full color advertisement in The Ebony Cactus will be seen by thousands of potential customers world wide who possess the resources and the need to use your products and services (see demographics). A service unique in the nation, the nature of the Ebony Cactus encourages it to rapidly propagate across the globe through "Word of Net." The higher the quality of information in the magazine, the more it is passed along for more eyes to see. Your quality advertisement will synergistically add to the overall value of the of the magazine thus increasing the number of individuals that will see your services.

Staff

The Ebony Cactus magazine is published by Ebony Cactus magazine Inc.,
Angela Miller-Brooks
CEO and Publisher
George B. Brooks, Jr. , Ph.D
COO and Editor

Marketing
Life Strategies Consulting

Contributing Writers
Susan Allen Morgan

Graphics/ Art Magazine:
Dr. George Brooks Jr.

Web Page
Karl Rothweiler

Proofing
Vivian Smith

Photography
Angela Miller-Brooks
George B. Brooks, Jr.
Ossie Harris

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To Reach Us:

Mail: P.O. Box 24982
Tempe, AZ 85285-4982.
Phone: (602) 821-8191
Fax:(602) 437-8852

Publisher:

Publisher@theebonycactus.com

Editor:

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When the vine entwines your roof, it's time to cut it down- Cameroon Epigram

Have you ever wondered why people, especially professionals and entrepreneurs, engulf themselves in clutter? Not only the clutter of paper as a result of operating a busy office; but, the clutter of out of control account practices and business management. We're now entering the third month of the year-March. Typically, the month of the finned water creature signifies the 3 R's - *rebirth, replenish and refuel*. The cause is mostly because it's my birth month.

It's the time of the year when I review past successes and missed opportunities. After evaluating expectations and goals, a storm of change is sure to follow. Year after year I follow the same routine, and year after year I imagine that I drive my family up the wall with sudden change. A month long process- it's the only habit I have that need not be broken. I call it "The B and C Principle - Butterfly in the Cocoon." This is how I initiate order into my court. In the world of business however, bringing about order to your court is a necessary function. Order is a prerequisite of efficiency and growth.

Recently, at a discussion, I encountered an astute group of women. The theme was "Unmet Needs." Though my editorial had been completed, I revisited it to pose the question- have you any unmet needs? The group dealt mainly with spiritual and emotional growth. Aspects of financial and business needs were included as well. Is it possible that the reason so many individuals and businesses miss opportunities for growth is because they've become entwined by destructive vines of their own doing? How can one assess one's own value or abilities when clutter is abound? Is this your expectation when doing business and you're on the receiving end? I think not.

I have suggested before, that charting is useful in assessing business growth. As I often review books, I've come across a wonderful step by step planner- *The Financial Peace Planner by Dave Ramsey*. Lessons in the planner can be utilized in any manner you choose so long as they are used somehow. All aspects of one's life should be regularly assessed and organized. How it's done is a personal decision. Remember, successful people are agile. If your entwined your agility is nonexistent. On a lighter note, we're celebrating our 1 Year Anniversary this month. Has the Ebony Cactus been beneficial to you? I encourage you to drop us a line. We'd like to hear from you. Onward!

What does it really take to make change? As I have watched and participated in a variety of well meaning and somewhat successful activities, I feel some how, dissatisfied. Despite all that we as African Americans have accomplished, I believe we are missing a bigger picture. Something that is preventing us from advancing as we should. Even today when African Americans are amongst the most powerful people in the world, I feel there is something amiss.

Some years ago, I wrote an editorial for the original "The Ebony Cactus newsletter" called "We Need a New Plan." In that article I stated my belief that Affirmative Action will not be allowed to continue and that we need something to replace it. I have come to the conclusion, that Affirmative Action is just the tip of the iceberg. For Black America as a whole to move forward, we need a new plan for how we do business as a whole.



Real power emanates from the force of individuals independently moving toward a single goal. A perfect example is Hip Hop culture. There is much about some Hip Hop music I can complain about. I find it often misogynistic, narcissistic and vulgar. Not conducive to the long term well being and achievement of young Black women including my 4 daughters. That stated, African American youth never-the-less, sees in Hip Hop a way to express themselves as individuals. They also see a goal (Despite how negatively it may be portrayed) they believe is within their reach to achieve "bling bling." They don't need a leader to "keep it real." Thus, with this leaderless philosophy, they have created a culture that has influenced the world.

African American success in the past has more often than not, been based around a charismatic leader. You shoot the leader and the movement stops. You crown a new leader and the movement is diverted. Leaderless movements however, are not easily stopped or diverted for they lead not by a person, but instead by an ideal. Faith in the leader is part of the foundation that has kept our communities strong for the past 400 years. However, to for African Americans to continue to flourish we need a new plan. We must build a new operational strategy anchored by the foundation of our past, but focused on reaching an ideal. A strategy supported by our individual actions, not predicated on what some one can do for us, or requiring the permission of the larger society to work.

Johnetta B. Cole to speak at Arizona State University's A. Wade Smith Memorial Lecture on Race Relations



Johnetta B. Cole the president of Bennett College, an historically Black college for women in Greensboro, N.C. is the guest speaker for this year's A. Wade Smith Memorial Lecture on Race Relations at Arizona State University.

The A. Wade Smith Memorial Lecture was created in 1995 to perpetuate the work of a man who had devoted his life to the ideal of racial parity. As a professor and chair of sociology at Arizona State University, A. Wade Smith worked tirelessly to improve race relations on the ASU campus and within the greater community. When he died from cancer at the age of 43, his wife, family members and friends made memorial gifts to establish and fund this lecture series.

Johnetta Cole also holds the titles of President Emerita of Spelman College and Professor Emerita of Emory

University. She has a distinguished 37 year career in higher education, teaching and administration. She made history in 1987 when she became the first African American to serve as president of Spelman College in Atlanta. At her inauguration, Bill and Camille Cosby made a \$20 million donation to Spelman - at that time the largest single gift from individuals to any HBCU (Historically Black College or University). Under Cole's leadership, Spelman also became the first HBCU to receive a top rating by U.S. News & World Report when it was named the number one liberal arts college in the South.

This year's A. Wade Smith Memorial Lecture on Race Relations will take place at 7:00pm March 27th, 2003. The location is the Evelyn Smith Music Theater, ASU main campus. The lecture is free and open to the public, but tickets are required. Tickets are available at the bookstores on the ASU Main, ASU East and ASU West campuses or by calling 480-965-0051. Dr. Cole's subject will be "Affirmative Action: America's Ongoing Struggle Against Inequality."

ASU seeks to increase the lecture series endowment to a level that will sustain it in perpetuity. For information about making a gift, please contact the ASU College of Liberal Arts and Sciences Development Office at 480-965-1441 or demichele@asu.edu.

Arizona HBCU (Historically Black Colleges and Universities) Networking event and Bar-B-Que. Saturday, April 5, 2003

If you are interested in partaking in this event, please send your name to dyoungsuccess@aol.com. We are planning a special recognition for the school with the most representation and spirit at the Bar-B-Que.

So far, we have many alumni already signed up from the following schools:

Alabama A&M, Alabama State, Central State University, Fayetteville State University, Florida A & M University, Grambling State University, Hampton, Howard, Jackson State University, Morehouse, Morgan State, North Carolina A & T, Prairie View, Rust College, Southern University, Spelman, Tennessee State University, Texas Southern, Tuskegee, University of Arkansas at Pine Bluff, Xavier University.

If you are interested in working with the planning committee, please indicate in your email.

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Tucson Arizona

Dunn's Way

by: Angela Miller-Brooks

Business: Dunn's Way B & B

Type of Business: Full Service Bed and Breakfast

Owners: Smithie and Jim Dunn - Innkeepers

Location: Tucson, Arizona

4975 West Via Scaramuzzo

Telephone: 520-629-9694

Fax: 520-622-0403

E-mail: azcacti@aol.com

Website: dunnswaybb.com

Year Established:

Employees: None

Associations: Arizona Association of Bed and Breakfast

Why this particular business? I love people and entertaining. I enjoy having guests. After retiring, I began to wonder what could I do to keep myself busy. I really didn't want to go to work part time. The decision had to be something that I could have more control over and one that I was going to enjoy. I enjoy making the home beautiful. I enjoy decorating and I especially enjoy making people feel pampered. To relax and be pampered are two of the joys of life most people miss out on. I thought I'd do my share. So, here I am.



Type of business? Dunn's Way is an exclusive hideaway with luxury accommodations atop a scenic mountain with extraordinary views. It's a place for the person of distinction. We bring comfort and peace to those who want a break from the hustle and bustle of everyday life.

Business background? I had no previous background in this type of business. I took a course at Pima College, went to the library and read. After researching all the ins and outs of the business, I still wanted to do it. So here I am. I just knew what I liked, how I like to be treated and I thought I could give that same feeling to those who sought Dunn's out.

Target customers? Mature Adults. Because Dunn's is located atop a hillside, accommodations are not conducive for the handicapped, children or pets.

Primary product or service? Dunn's Way is a Full Service Bed and Breakfast designed with mature adults in mind. Our service is that we set the tone which makes for a relaxing stay here at Dunn's Way. Guest refrigerators are fully stocked with sodas, juices and water and when I know I am having a specific guest, I stock it with jams and butters, etc. They can actually have a continental breakfast if they like. Everything they might want or need is here. Guest quarters even come with their own flag stone patio which over looks the city of Tucson. It's breathtaking to gaze upon Tucson at night. We make people feel special.

Dunn's way continued on next page



“Dunn’s Way is an exclusive hideaway with Luxury accommodations atop a scenic mountain with extraordinary views.”

“To my knowledge ours is the only African American owned and operated B & B in the state.”

Motivation? We lived at another location across town and we needed to downsize. I felt it was a good idea but, I said we needed views. When we found this location it just begged to be developed as a bed and breakfast. It seemed as though it was a calling. I had no other plans once we found the property. After visiting other bed and breakfasts, I thought that if we could have a home with two suites then, we could go into the business and still have a whole set of living quarters totally separate from the guest. After buying the property we had people who would stay and not leave for long periods of time. I thought if people liked it so well then they should develop the idea of a B & B.

Who is your competition? As I can see, there is not much competition as far as other’s like us. We are so unique. As far as the resorts, they’ve been around for years and we’re not going to cut into their profits anytime soon. I don’t know that any other B & B that offers full private baths, luxury robes, slippers and a private television with cable access.

Pricing factors? We researched other bed and breakfast establishments and priced ours accordingly. In line with our services, we offer impeccable accommodations, biking and hiking trails, stock refrigerators, tour scheduling and much, much more. For guest convenience, we accept Mastercard and Visa.

How are your products or services different from your competitors? To my knowledge ours is the only African American owned and operated B & B in the state. People can visit any of the local resort hotels but, the ambiance is different. Sure they can spend a lot of money for services and the name but, we add that personal touch that a resort just can’t quite meet. Resorts are not as private, and certainly not as peaceful as a B & B. A person can think, walk about and clear their minds. Nature is abound and the soul can be set to peace here. I don’t believe that can be found at a large resort. To be specific Dunn’s Way B and B’s competitive edge would be the views, the location and how I treat my guests.

Why stay at Dunn’s Way? Dunn’s Way is exclusive, luxurious and above all quiet. Additionally, guests have their own entrance and all the amenities as one would expect from a resort or fine hotel. The views are awesome. I don’t know why a person would want to go anywhere else in Tucson.

What was the initial response? The initial response has been well received. Our clientele is slowly increasing. As people hear more about us, I am hopeful that the clientele numbers will increase.

Dunn’s way continued on page 15

Phoenix Arizona

National Black MBA Association Inc.

edited by: Angela Miller-Brooks

Organization: National Black MBA Association-
Phoenix Chapter

Type of Organization : Non- Profit Business
Organization

President: Kathryn Andrews

Location: Phoenix, Arizona

PO Box 27601

Telephone: 602-735-3958

Website: www.phoenixchapter.org

Year Established: 1970 (National)

Members: 120 (Locally) Over 5,000- (Nationally)

Officers: 12



Does your organization receive assistance of any kind?

Yes, we have had the opportunity of being sponsored by some wonderful organizations such as: Advance PCS, Motorola, Intel, Priority Staffing, University of Phoenix and Wells Fargo. We do quite a bit in the community. Their funding has been advantageous to the success of our organization. Our members do a wonderful job. For example, last year we were able to have Tavis Smiley, one of the most recognizable businessmen in America, as the keynote speaker at the NBMBA Annual Banquet and Awards ceremonies. Having a keynote such as Tavis appear assists in our fundraising efforts. It also puts Phoenix in a wonderful position. It shows that the city is on a positive road in the way of diversity and that's a plus for everyone involved.

Membership? Of the members we have there is only a small percentage who are active. Many local organizations struggle with membership and our's isn't any different. Diligence is the key. The NBMBA- Phoenix Chapter is a recognizable organization. We are very active within the community. Large or small in number, we get the job done.

Student membership? Yes. We offer membership to students. They can become a member by paying 60 dollars a year (limited to 2 years). This gives young people the ability to work with the organization early on. Here, they can begin to develop a sense of meaning as to what the organization is all about. Also, they can begin to see their purpose as a member and community leader.

Competition? There is none. We don't compete with any other organizations and I don't believe they compete with us. We are all in this together. It's a joint effort in moving the African American community from one point to another. The key is in doing so in such a way that the organization's efforts are sustained.

Type of organization? Its a business organization that one does not necessarily have to be a MBA to become a member. One can be a student or an entrepreneur, for example. The organization assists in the creation and development of economic and intellectual wealth for the African American community.

Background? The national organization was founded in 1970 and has several thousand members. Our Mission- The National Black MBA Association is a business organization that leads in the creation of economic and intellectual wealth for the African American community. The Phoenix Chapter is dedicated to developing, enhancing and adding value to the economic and educational structure of the community while promoting personal and professional development of its members.

Primary function? Our's is an organization with many functions and events. One that we are most proud of is our LOT or Leaders of Tomorrow Program. The program is nationally sponsored by the NBMBA Association but, is locally implemented through one of its 39 chapters and international affiliates, which include the Phoenix Chapter. Through LOT, our chapter focuses on high school students and how we can assist in their development of good study habits. We also expose them to the college and university experience. Also, we lend a different view to career alternatives, financial planning and community involvement.

How is your organization different from other professional groups?

Years ago we were thought of as the MBAs- that professional group. People didn't really know much about us or how we operate. We are different in that we accept members who don't necessarily hold a MBA. Entrepreneurs , business men and women alike can join. We are looking for dedicated individuals.

Marketing strategy?

We have more members now so we are able to align better with our intimal goals. We've partnered with such events as the First Fridays Phoenix and the Phoenix Annual Black Expo. These are high traffic events which give us the visibility we need to attract new members. It also allows us to maintain some form of personal contact with the public. People need to know that we are reachable. Children often accompany parents at places like the expo. Here again, we have the ability to communicate with youth who might not otherwise be apprised of our organization and what we have to offer them.

We utilize our resources well. One of the ways in which we've done so is with the development of an E-newsletter. This is a great communication tool. Through it we're able to communicate via the Internet what's happening with the organization. This is a great way for us to keep all members involved no matter how busy they may be. Also, an E-newsletter allows us to stay in touch with inactive or past members who may have resolved to become more involved but, had not done so for various reasons. It's sort of a non threatening way for those members to get back into the swing of things.

What is the key message? We are not an idle organization; we are here to serve the community.

Information provided by 2002 Chapter Member- T. Sapp

Smoking Facts

Each years, approximately 45,000 African-Americans die from preventable smoke-related diseases (US Department of Health and Human Services).

Smoking and other tobacco use within the African-American population are major contributors to the three leading causes of death; heart disease, cancer and stroke.

Sources: A Report of the Surgeon General. Atlanta's Department of Health and Human Services, Center of Disease Control and Prevention, 1998. Tobacco use Among Racial/Ethnic Minority Groups-African-American Indians and Alaskan natives, Asian-American and Pacific Islanders, and Hispanics.

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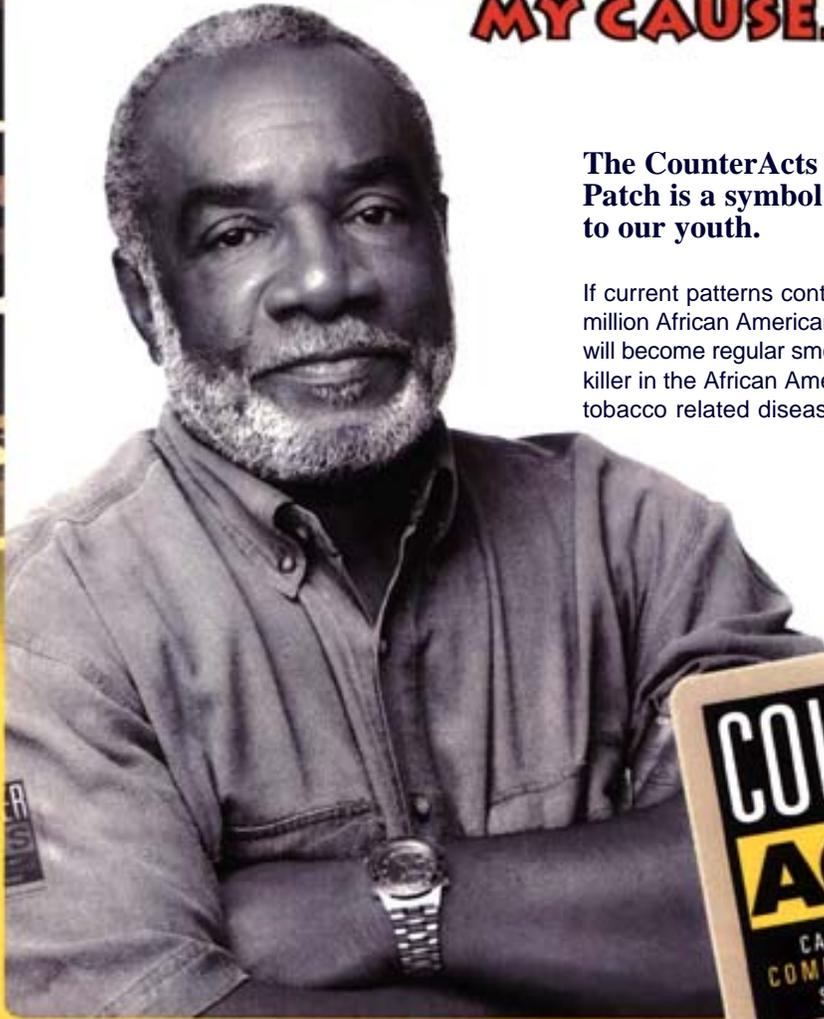
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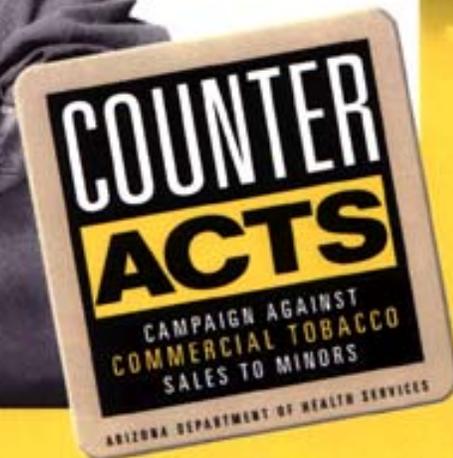
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SAM has previously taught Computer-Photo Imaging and the Art of Web Site Design at Glendale Community College. SAM's uses Macromedia's Director to create interactive training programs along with using Flash animation, PHP programs for database, along with Perl and now ASP. To know more about SAM and her business visit transnetmedia.com. She has been designing on the computer since 1988.

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Your site submission has been received.

An editor will review your submission for inclusion in the directory.

Once your site has been accepted into the Open Directory, it may take anywhere from 2 weeks to several months for your site to be listed on partner sites which use the Open Directory data, such as AOL Search, AltaVista, HotBot, Google, Lycos, Netscape Search, etc. We make updates of the data available weekly, but each partner has their own update schedule. "

How do you rent keywords for a search engines?

This can be a costly thing. You start by going to a desired search engine and clicking on a link that advertises with them. It will explain how you can use the keywords related to your site. Each format is different. It is best to shop around and compare.

SAM continued on next page

Dunn's Way Continued from page 10

Marketing strategy? Our marketing target is right on track with the strategy we planned in our business plan, and we don't plan to deviate from it very much. Currently, we have our website in full swing but, we've relied mostly on word of mouth as an advertising vehicle.

Key message? We are open and ready to serve. If style, elegance, grace and comfort are things that are important to you then, this is the place.

What are you doing to change (in marketing), as the economy has not gotten better? Well, right now I am just having fun and there is no pressure to make any quotas because Dunn's Way is our home.

Do you market your business or do you use an agency? We do everything from the marketing to the tiniest decorative details.

SAM continued from page 14

What about the companies that want to list me in many search engines for a low price or give my site priority in the search engines?

Many companies are very reliable to get hits to your site. Others use spam techniques that will give you priority status in the search engines for a while and then you will find your site banned from the search engine. Make sure you get a reliable reference for this type of work.

For more information, go to transnetmedia.com. You will find a place for your question as well as a glossary of web terms. Or you can email SAM@transnetmedia.com.

The Ebony Cactus is seeking additional writers

Over the past year, our outstanding faculty of writers have brought you a wide variety of subjects ranging from how to find a job to how to write a business plan. Along with continuing this series of seminars, you have told us you want more. So be it! Currently seminars are being developed on environmental compliance and on Black business in South Africa. If you have information you feel would be of interest, we invite you to contact us. The following are a few of the criteria:

Authors/Sources: Articles are written by journalists, business people, academics, technical professionals and consultants. Prospective writers are encouraged to read past

issues to get an understanding of content, direction and style.

Viewpoint/Style: Our readers are interested in business tips and information that is directly useful to them and that is provided by their peers. Our writing style is academic with journalistic overtones. We desire to present valuable and concise information in a way that is not dry or dull.

Mission: Our mission is to connect the disconnected by creating a document with a combination of features that interact synergistically to provide high value to our readers and advertisers. To accomplish this task, The Ebony Cactus magazine must be: Useful, High Quality, Ground Breaking, Exciting, Consistent, In Depth, Accessible, Insightful, Readable, Clear, Innovative and Timely.

Subjects Covered: Entrepreneur and established business profiles, business management, accounting, job hunting, success tips, new development updates etc. We use by-lined articles, interviews and reports.

Article Length/Scheduling: News articles generally run approximately 200 words. Business profiles, Spotlight profiles and feature articles run between 400 and 800 words. Requests to guest lecture (write) should be received 3 months in advance. Completed articles must be timely at receipt and transmitted a minimum of 3 weeks in advance of publication.

Editorial Calendar: Requests to guest lecture should be received 3 months in advance. Completed articles must be timely at receipt and transmitted a minimum of 3 weeks in advance of publication dates on the 1st and 15th of the month. The Ebony Cactus reserves the right to accept/reject and edit manuscripts and set publication dates.

The 2003 editorial themes will focus on various industries or business types including, beauty and fashion, health care, travel, technology, banking, finance, and the arts. The magazine will continue its lecture series on business management and success tips. Finally, the geographic focus will be expanded to nationwide but with emphasis on businesses in San Diego, Los Angeles metro and Las Vegas.

Contacts

Publisher: Angela Miller-Brooks (602)821-8191
publisher@theebonycactus.com.

Why Advertise in The Ebony Cactus

1. **Demographics:** Part of the mission of The Ebony Cactus magazine is to showcase African American businesses to all who could use their services. The magazine's format is simple, open and easy to read. The content is focused on people and issues that will be both interesting and valuable to both small and large business. In this case, small business people include both those whose full time occupation is their business and those who may have a full time job, but work their own businesses on the side. These are large demographics. Free access to the magazine via the internet also works to increase the number of eyes viewing the magazine.
2. **Capacity Building:** To "Build Capacity" is to increase a business' ability to do more and to overcome barriers to its growth. One way to accomplish this goal, is to build synergistic relationships with other successful firms and/or workers in an industry segment. The Ebony Cactus is a source of timely and comprehensive information about what African American businesses are doing and what services they offer. This information will give you the data you need to increase the capacity of your business and improve your ability to grow.
3. **A New Application of Established Technologies:** Unlike a web based Ezine, The Ebony Cactus does not dwell on the net. Instead, like any print magazine, is sent directly to the reader. There it resides on their computer desktop just as a newspaper would reside on the reader's kitchen table. From there the magazine can be read at any time. Macintosh and P.C. users can view it equally well. If so desired, copies can be made by the reader for their personal use. Add to this the ability to hyperlink (weblink) directly from the magazine. Now the direct link to your website can travel with The Ebony Cactus wherever it goes.

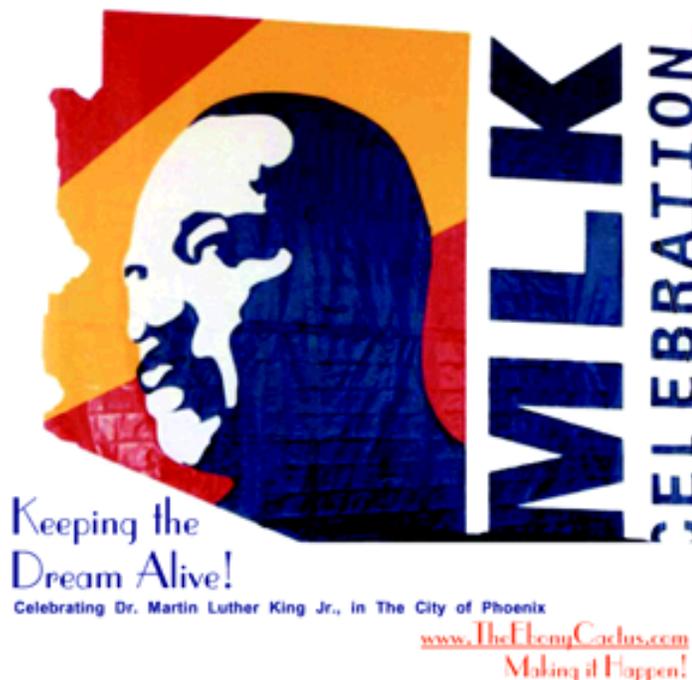
The Ebony Cactus magazine is a powerful source of potent information for small and large businesses alike. We encourage you to use this service and allow us to help your business grow. If you would like to know more, drop us a line at: publisher@TheEbonyCactus.com. Let us help you Make It Happen!

THE EBONY CACTUS magazine

Vol. 2, No. 2

January 20, 2003

A New Perspective on Business



Keeping the Dream Alive!

Celebrating Dr. Martin Luther King Jr., in The City of Phoenix

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FIRST FRIDAYS PHOENIX

EVENTS

Fri, Mar 07 – 1st Fridays @ The Buttes Resort
2000 Westcourt Way Tempe, AZ (480) 513-8384
TIME 6pm–9pm: Networking / 9pm–1am: Socializing
COST \$5 before 8pm; \$10 thereafter

THEME Come Celebrate Our 4th Anniversary @ 1st Fridays Phoenix!
We wanted to invite all of our family and friends to help celebrate 4 years of unbridled success here in the Valley. Come out and partake of some birthday cake and champagne! Last year's event was phenomenal! We expect to have an even bigger turnout this year.

Sat, Mar 15 – FFP Classic Film Series @ Farrelli's Cinema Supper Club
14202 N Scottsdale Rd Scottsdale, AZ (480) 905-7200
TIME 1pm (please arrive by 12:30pm)
COST \$10 per person (includes food & beverage)

We have teamed up with Farrelli's to bring you some of the best Black films ever! What's unique about the FFP Classic Film Series is that ALL of the movies are selected by YOU! After each movie, we have a lively discussion session that's well worth the price of admission. Current Movie Choices: Cider House Rules, Claudine, Crooklyn, Hav Plenty, Hollywood Shuffle, Lady Sings the Blues

If you are interested in booth rentals and/or on-screen advertising, please email info@1stfridaysphoenix.com.

To VOTE and/or purchase film series tickets online, please visit www.1stfridaysphoenix.com/film.html.